

# TYRESURANCE® BULLETIN

SEPTEMBER 2020



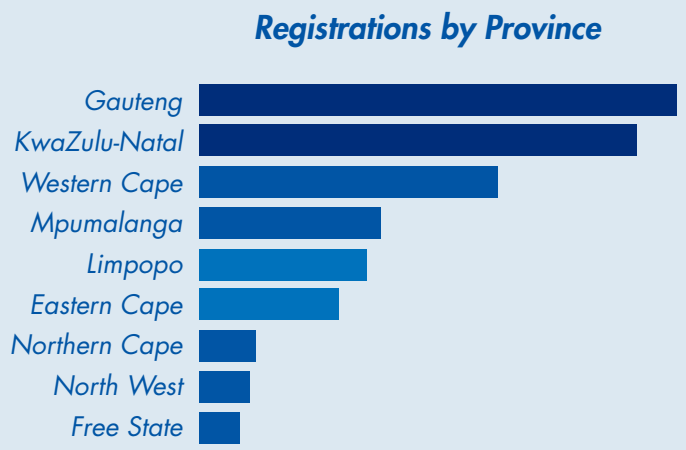
## TOP PERFORMING STORES

Congratulations to the following stores with the top TyreSurance® registrations:

Hi-Q Menlyn • Hi-Q Phoenix • Hi-Q Joburg City

Congratulations to Vivian and his team at Hi-Q Phoenix for being in the Top 3 of the TyreSurance® chart as a new store - this is truly an amazing team.

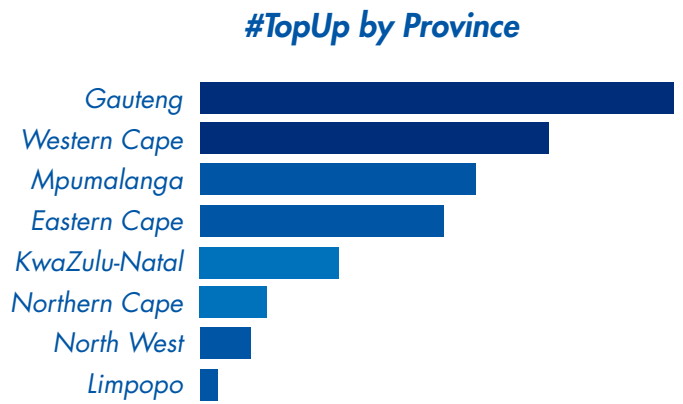
Top 10 Branches	Registration Count
Hi-Q Menlyn	
Hi-Q Phoenix	
Hi-Q Joburg City	
Hi-Q Riverside Nelspruit	
Hi-Q Hi-Land Tyres Port Shepstone	
Hi-Q Allandale	
Hi-Q Ladine (PBG Bande)	
Hi-Q Centurion	
Hi-Q Lani Tyres	
Hi-Q Somerset West	



Congratulations to the following stores with the top TyreSurance® #TopUp registrations:

Hi-Q Riverside Nelspruit • Hi-Q Menlyn • Hi-Q Amalinda

Top 10 Branches	Registration Count
Hi-Q Riverside Nelspruit	
Hi-Q Menlyn	
Hi-Q Amalinda	
Hi-Q Beacon Bay	
Hi-Q Boksburg	
Hi-Q Centurion	
Hi-Q P.A.K Bande	
Hi-Q Witbank (Emalahleni Fitment)	
Hi-Q Bryanston	
Hi-Q Hermanus	



## TIPS TO SELL TYRESURANCE®

1

Hand the customer the TyreSurance® brochure and take them through it. Make sure the customer is aware of the benefits of TyreSurance®.

2

Place TyreSurance® sticker on the invoice and point it out when handing the customer the invoice.

3

Make sure you hang the TyreSurance® rearview mirror leaflet as this will act as a reminder to the customer.

4

Advise the customer to register on the Hi-Q website while he or she is in the store.

### MESSAGE FROM SEAN

Welcome to the TyreSurance® Bulletin, in keeping with our philosophy to include TyreSurance® as an integral part of the Hi-Q brand DNA, we will be communicating regularly on our progress.

